

YOUR MESSAGE DESERVES TO BE HEARD

1. MEANING

Define and express the purpose of your work
Explore your clinical interests to deepen your knowledge and insight.

2. MESSAGE

Use proven methods
to attract plenty of
clients who are a great
fit for you.

Develop marketing strategies that fit your style and personality.

3. MONEY

Simplify your life with reliable billing and financial management systems.

Keep more of what
you earn.

Save for your dreams.

4. MANAGING

Identify and cultivate your strengths as a practice owner.

Learn little-known organizational skills.

Bring your ideas and projects to fruition.

Map out action plans and get things done.

WONDERING WHY IT'S TAKING SO LONG TO BUILD YOUR PRIVATE PRACTICE?

**WISHING
YOU COULD
FILL YOUR
CALENDAR
WITH ALL
THE CLIENTS
YOU WANT?**

ARE YOU SIMPLY OVERWHELMED BY THE BUSINESS ASPECT OF RUNNING YOUR PRACTICE?

Maybe you aren't finding the clients who feel like a great fit or who appreciate what you have to offer.

If you want to reduce worries or hassles in your business and focus on the work you love, I hope you'll give me an opportunity to teach you some of what I have learned in my 15 years of owning a successful and financially secure private practice.

Turn your practice into a source of creative delight that you share with your clients and community. When you are engaged in your own growth and development, your practice becomes a place of learning. Clients are naturally attracted to vitality and energy, whatever your clinical style.

CREATE

YOUR PRIVATE PRACTICE

CREATE THE PRACTICE YOU HAVE ALWAYS ENVISIONED

WWW.CREATEYOURPRIVATEPRACTICE.COM

CREATEYOURPRIVATEPRACTICE@GMAIL.COM

FAR TOO MANY DEVOTED, TALENTED & HIGHLY TRAINED THERAPISTS ARE BAFFLED BY TRYING TO RUN A BUSINESS



Therapists often struggle to get enough clients to fill their schedules & have to jump through hoops to get paid for their work.



A TYPICAL WEEK OF PRACTICE MAY INCLUDE:

- Decisions about no-shows / late cancels
- Delays in expected payments
- Insurance errors and mishaps
- Bona-fide client crises
- Complicated ethical questions

In addition, we are responsible for providing ironclad confidentiality, keeping up with increasingly complex requirements related to documentation, and the demands of rapidly accelerating technologies.

These things are not fun and can wear down your morale.

YET YOU KNOW YOU NEED TO SEE MORE CLIENTS TO TURN YOUR PRACTICE INTO YOUR LIVELIHOOD

It doesn't have to be so difficult. There is a better way.

This program is designed for those who prefer to learn through artistic or expressive methods.

SPARK YOUR INTEREST WITH ENJOYABLE ACTIVITIES INTUITIVELY SOLVE PROBLEMS & GENERATE FRESH IDEAS



The frustrating thing is that everything goes so well once you're talking with clients in your office. This truly is the work you're trained for and love to do.

THE TOOLS? CURIOSITY, COLOR & YOUR OWN CREATIVE EXPERIENCE.

Using your innate strengths, together we develop a practice that fits you and your needs.

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To arrange a consultation, please visit:

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